

Minutes of The Governing Board Retreat & Special Study and Voting Session

February 21, 2020
Prescott Unified School District
Governing Board

A Governing Board Retreat & Special Study and Voting Session of the Governing Board of Prescott Unified School District was held Friday, February 21, 2020, beginning at 8:00 AM in the District Office - Board Room, 300 East Gurley Street, Prescott, Arizona.

1. STRATEGIC PLAN COLOR KEY:

STUDENT ACHIEVEMENT
CULTURE
COMMUNITY AND STAKEHOLDER RELATIONSHIPS
ENROLLMENT
RESOURCE ACCOUNTABILITY

2. 8:00 am: Breakfast

3. 0:00:00 - CALL TO ORDER - President Scott Hicks

4. OPENING CEREMONY

A. Welcome - President Scott Hicks

B. 00:00:18 - Pledge of Allegiance – Dr. Scott Hicks led the audience in the Pledge of Allegiance.

5. 00:01:08 - APPROVAL OF AGENDA - President Scott Hicks

A. Consider approving the agenda as presented.

Dr. Scott Hicks noted that he would like the Marketing Presentation to move to the noon slot and we will then have a working lunch.

Mr. John Macklin moved that the Governing Board approve the agenda as amended.
Mrs. Deb Dillon seconded the motion.

Dr. Scott Hicks voted Aye, Mrs. Deb Dillon voted Aye, Mr. John Macklin voted Aye,
Mrs. Tina Seeley voted Aye and Dr. Connie Donovan voted Aye.
The motion carried 5-0.

6. 00:02:14 - PRESENTATIONS

A. **Grand Canyon University Presentation**

point presentation describing the different types of marketing campaigns that are currently being used in PUSD, such as Radio, Social Media and Print.



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MY CHOICE. MY PUSD.**



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Lincoln School
#MyPUSD



PRESCOTT HIGH SCHOOL
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Wow, It's really coming down now!
Post and tag @PUSD1 in your snow day pictures!
Stay Safe.

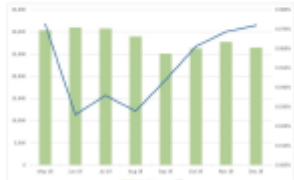


Superintendent's Blog

SEB - LAB Report
Prescott Unified School District - December 2019

Local Web Performance

Year	Pageviews	Visitors	Cost Per Page View
2018	1,000,000	100,000	\$10.00
2019	1,200,000	120,000	\$10.00
2020	1,500,000	150,000	\$10.00
2021	1,800,000	180,000	\$10.00
2022	2,000,000	200,000	\$10.00
2023	2,200,000	220,000	\$10.00
2024	2,400,000	240,000	\$10.00
2025	2,600,000	260,000	\$10.00
2026	2,800,000	280,000	\$10.00
2027	3,000,000	300,000	\$10.00
2028	3,200,000	320,000	\$10.00
2029	3,400,000	340,000	\$10.00
2030	3,600,000	360,000	\$10.00



SEB - LAB Report
Prescott Unified School District - December 2020


Targeted Banner Performance

Advertiser	Spots	Cost Per Spot
Advertiser 1	100	\$10.00
Advertiser 2	200	\$10.00
Advertiser 3	300	\$10.00
Advertiser 4	400	\$10.00
Advertiser 5	500	\$10.00
Advertiser 6	600	\$10.00
Advertiser 7	700	\$10.00
Advertiser 8	800	\$10.00
Advertiser 9	900	\$10.00
Advertiser 10	1000	\$10.00

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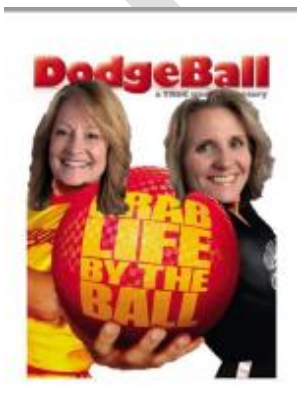
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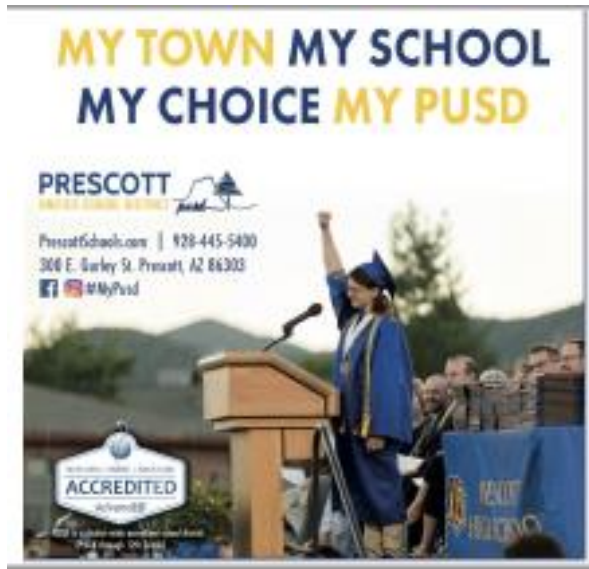
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NATION**
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4. **Galileo Presentation - K-12, How/Why/Data (01:04:13 on GB Retreat February 21, 2020 Part 3)**

Presenter: Mrs. Rene' Steingraber, PUSD District Testing Coordinator shared the following power point presentation:

ASSESSMENTS

PUSD BOARD RETREAT
FEBRUARY 21, 2020

ANGRY POTATO



FRIENDLY FRIES

Galileo

Why?

Aligned to AZ Standards & Comprehensive

- Types in Education
 - Diagnostic
 - Interim
 - Summative
 - Formative
- Tests used at PUSD
 - Pretest
 - CBAS (Comprehensive Blueprint Assessment Series)
 - Posttest
 - Formative (ATI or Teacher made)



ELA

GRADE 2

Technology Enhanced

GRADE 2

17 from "The New Kid at School: What if It Were You?"

How does the author support the claim that it can be scary to change schools?

- A. by asking the reader if he or she has ever had to change schools
- B. by introducing the text with a detailed example of a child who becomes scared while changing schools
- C. by stating that changing schools causes familiar people, places, and routines to vanish
- D. by asking the reader to think about how he or she would seem to be treated at a new school

"The New Kid at School: What if It Were You?"
For your family event, write the teacher's role.
Be: All of a sudden, your familiar friends, teachers, and routines have vanished.

20 from "The New Kid at School: What if It Were You?"

How does the author support the claim that you should treat a new kid well?

- A. by stating that kindness can help a new kid feel better
- B. by stating that being a new kid can be scary
- C. by declaring that anyone could use a new friend
- D. by urging the reader to help a new kid

Grade 2 Math: Transformations (Grade 2) - AZ-02-02-02000002

Which transformation was applied to Figure 1 in order to arrive at Figure 2?

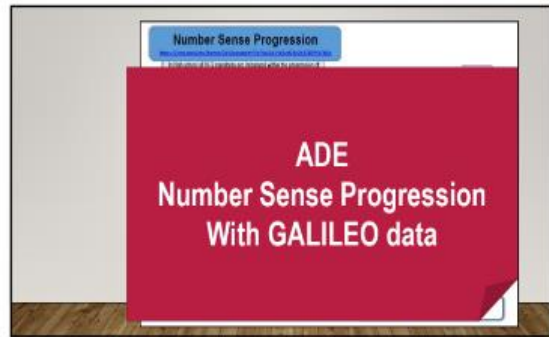
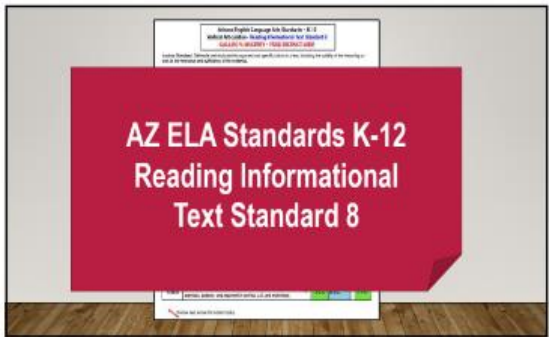
Figure 1

Figure 2

- A. reflection in the y -axis followed by a translation of 1 unit to the right
- B. translation of 2 units to the right followed by a reflection in the y -axis
- C. reflection in the y -axis followed by a translation of 1 unit to the left
- D. translation of 1 unit to the left followed by a reflection in the y -axis

TEACHERS





5. **Follow up & Review of Governing Board Goals – 01:36:13**

8. **STUDY AND VOTING SESSION – 01:45:40**

- A. Consider approving IFB 19-35-20 for the Prescott High School Wrestling Room Roof Replacement, as presented.

Mrs. Tina Seeley moved that the Governing Board Consider approving IFB 19-35-20 for the Prescott High School Wrestling Room Roof Replacement, as presented. Dr. Connie Donovan seconded the motion.

Dr. Scott Hicks voted Aye, Mrs. Deb Dillon voted Aye, Mr. John Mackin voted Aye, Mrs. Tina Seeley voted Aye and Dr. Connie Donovan voted Aye. The motion carried 5-0.

- B. Consider approving IFB 19-36-20 for the Prescott High School Special Needs Roof Replacement, as presented.

Mrs. Deb Dillon moved that the Governing Board Consider approving IFB 19-36-20 for the Prescott High School Special Needs Roof Replacement, as presented. Mr. John Mackin seconded the motion.

Dr. Scott Hicks voted Aye, Mrs. Deb Dillon voted Aye, Mr. John Mackin voted Aye, Mrs. Tina Seeley voted Aye and Dr. Connie Donovan voted Aye. The motion carried 5-0.

- 9 **ADJOURNMENT – Hearing no objections, President Scott Hicks adjourned the meeting at 2:15 pm.**

Governing Board Member

DRAFT